

## Austin Graphics Auto Wraps Installation 3M Scotchprint

### Description:

The "auto wrap" has a great impact on the way both small and large companies market themselves. When you see a car wrap or a bus wrap you take notice. These graphics deliver sizzling results that generate striking impressions and build brand recognition.

Austin Graphics, an Authorized 3M<sup>®</sup> Scotchprint<sup>®</sup> Graphics Manufacturer, produces these sizzling graphics.

We have wrapped more vehicles, and buses than anyone else in the Austin metro area, and we can show you the results. We have the largest production capacity in Central Texas. With each vehicle we wrap we produce results that our customers expect. Our designers measure and template each vehicle that we wrap to ensure that the graphics fall into the correct position during the installation process.

We create stunning graphics with high resolution vibrant color that will last. After five years in the Texas sun our wraps still have vibrant color, you can't get that with an eco-solvent (3 year maximum) printer. We use quality 3M<sup>®</sup> inks and 3M<sup>®</sup> vinyl to produce a 3M<sup>®</sup> Approved Scotchprint<sup>®</sup> Graphic. All of our Scotchprint<sup>®</sup> Graphics are covered by a 3M<sup>®</sup> MCS<sup>®</sup> warranty for up to 5 years depending on the project and the customers specifications. Each graphic component is engineered, tested and manufactured to work together. The end result is unsurpassed color brilliance and durability. Ask for it by name.

Other companies will sell you 3M<sup>®</sup> vinyl, but without the Matched Component System Warranty your not covered. When your sold a premium five year vinyl with 3 year eco-solvent inks, your not getting what you've paid for. A vehicle wrap is a large investment, be sure your getting the very best you can. Austin Graphics will provide you with the best. We are "The Auto Wrap Specialist"

### ENDLESS OPTIONS

You're only limited by your imagination. We offer everything from reflective films to see-through window graphics, in any size or color combination.

From building wraps to bus wraps and everything in-between we've got you covered. click the sample button on this page to view some of the many vehicles we have wrapped.

Enjoy peace of mind, Every 3M<sup>®</sup> Scotchprint<sup>®</sup> Graphic that we produce is backed by the industry's most comprehensive warranty. It's about as close to worry-free as it gets. Only an Authorized 3M Scotchprint Manufacturer can offer you a 3M<sup>®</sup> Scotchprint<sup>®</sup> Graphic.

The Traffic Audit Bureau (TAB) research puts meaningful numbers behind what consumers have been saying for years:

• 91% of all people notice the words and pictures on trucks.

• 75% develop an impression about the company and it's products.

• 29% would make a buying decision based on the impression they got from the vehicle.

Using sophisticated new research technology, the (TAB) has developed an accurate way to measure the effectiveness of fleet graphics. For the first time, truck advertising impressions and cost can be pinpointed just as reliably as print and broadcast media.

The research uses advanced Global Positioning System and Highway Performance Monitoring System technologies along with specialized computer software. It's accuracy was confirmed in test using videotape cameras.

96% of people surveyed said fleet graphics have more impact than billboards.\*

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